In the claims:

Please amend claims 1, 4-8, 14-19 and 21-27 as shown below in marked-up form. Claims 2-3, 9-13 and 20 are shown below in their original form. Please add new claims 28-47 as shown below.

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1.   (Currently Amended) A website management method for managing a website's visibility on the Internet, comprising the steps of:

    retrieving at least one file name;

    determining if the file name is to be submitted to ~~an~~ at least one Internet cataloging ~~website~~ engine, and

    submitting an acceptable uniform resource locator containing the file name to each of the at least one Internet cataloging ~~website~~ engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

2.   (Original) The website management method as in claim 1, further comprising of step of:

    storing only the file names known to be webpages.

3.   (Original) The website management method as in claim 2, further comprising the step of:

    storing the entire file associated with the file name.

8

4. (Currently Amended) The website management method as in claim 1, further comprising the step of:

storing only the file names known to be webpages and were submitted to at least one Internet cataloging ~~website~~ engine.

5. (Currently Amended) The website management method as in claim 4, further comprising the step of:

storing the entire file associated with the file name that was submitted to at least one Internet cataloging ~~website~~ engine.

6. (Currently Amended) The website management method as in claim 4, wherein storing only the file names known to be webpages further comprises storing the date and time the file name was submitted to at least one Internet cataloging website and the name of the Internet cataloging ~~website~~ engine.

7. (Currently Amended) The website management method as in claim 1, further comprising the step of:

determining which file names are to be submitted to the Internet cataloging search ~~website~~ engine.

8. (Currently Amended) The website management method as in claim 1, wherein retrieving at least one file name further comprises the step of:

reading file names from a file.

9

9.   (Original) The website management method as in claim 1, wherein retrieving at least one file name further comprises the steps of:

        searching the programming code of the file name retrieved for additional file names known to be webpages, and

        searching each additional file name known to be a webpage for additional file names known to be webpages until all webpages linked from the file name have been exhausted.

10.   (Original) The website management method as in claim 1, wherein retrieving at least one file name comprises the steps of:

        searching all the file names known to be a webpage within the current directory;

        traversing each and every directory from the current directory, and

        searching each traversed directory for additional file names known to be webpages.

11.   (Original) The website management method as in claim 10, further comprising the step of:

        creating a uniform resource locator by combining the file name with the protocol, domain name, and corresponding traversed directory name.

12.   (Original) The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

checking the date the file name was last submitted to the Internet cataloging engine;

checking the submission rules associated with the Internet cataloging engine to submit the file name to, and

allowing the file name to be submitted if the date the file name was last submitted does not violate the rules of the Internet cataloging engine.

13. (Original) The website management method as in claim 7, wherein determining which file names are to be submitted further comprises the steps of:

checking the user defined rules for the number of uniform resource locators to be submitted to the Internet cataloging engine, and

allowing the file name to be submitted if the submission does not violate a user defined rule.

14. (Currently Amended) The website management method as in claim 5, further comprising the steps of:

determining which file names are to be submitted to the Internet cataloging ~~search~~ engine.

15. (Currently Amended) The website management method as in claim 14, wherein determining which file names are to be submitted further comprises the steps of:

comparing the data associated with the stored file name to the current corresponding file name file data found on the website, and

11

allowing the file name to be submitted to the Internet cataloging ~~search~~ engine if the file name file data found on the website is different from the data associated with the stored file name.

16.   (Currently Amended) The website management method as in claim 14, wherein determining which file names are to be submitted further comprises the steps of:

searching a file containing file names that are not to be submitted to <u>Internet</u> <u>cataloging</u> ~~search~~ engines;

not allowing the file name to be submitted to an Internet cataloging ~~search~~ engine if the file name is found in the file containing file names that are not to be submitted to search engines.

17.   (Currently Amended) A website management method as in claim 1, wherein submitting an acceptable uniform resource locater further comprises:

determining if the uniform resource locator is in a form acceptable to the Internet cataloging ~~searching~~ engine, and

modifying the uniform resource locator to be in a form acceptable to the Internet cataloging ~~search~~ engine the uniform resource locator is to be submitted to, if it is determined to be in a form that is unacceptable to the Internet cataloging ~~search~~ engine.

18.   (Currently Amended) The website management method as in claim 1, further comprising the steps of:

12

storing file_names known to be webpages that exist on the website being managed.

19.   (Currently Amended) The website management method as in claim 1, further comprising the steps of:

Storing file_names known to be webpages that exit on external websites which are not being managed.

20.   (Original) The website management method as in claim 1, further comprising the steps of:

displaying the uniform resource locators associated with the managed website.

21.   (Currently Amended) The website management method as in claim ~~1~~ 20, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the title within the webpage associated with the uniform resource locator.

22.   (Currently Amended) The website management method as in claim ~~1~~ 20, wherein displaying the uniform resource locators associated with the managed website further comprises displaying the metatag information within the webpage associated with the uniform resource locator.

23.   (Currently Amended) The website management method as in claim ~~1~~ 20, wherein

displaying the uniform resource locators associated with the managed website further comprises

displaying the title within the webpage associated with the uniform resource locator.

24.   (Currently Amended) The website management method as in claim ~~1~~ 20, wherein

displaying the uniform resource locators associated with the managed website further comprises

displaying the ranking position of the uniform resource locator within a desired ~~search~~ Internet

cataloging engine.

25.   (Currently Amended) A website management method for managing a website's visibility

on the Internet, comprising the steps of:

    retrieving at least one file name;

    creating an acceptable uniform resource locator by combining the file name with a

protocol and a domain name, and

    submitting the acceptable uniform resource locator containing the file name to

each of at least one Internet cataloging ~~website~~ engines, each submission being made in

accordance with a set of rules associated with the corresponding Internet cataloging

engine.

26.   (Currently Amended) Computer executable software code stored on a computer readable

medium, the code for managing a website's files for submission to ~~a search~~ at least one Internet

cataloging engine, comprising:

    code for retrieving at least one file name;

code for determining if the file name is to be submitted to ~~an~~ the at least one Internet cataloging ~~website~~ engine, and

code for submitting an acceptable uniform resource locator containing the file name to each of the at least one Internet cataloging ~~website~~ engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

27.   (Currently Amended) Computer executable software code stored on a computer readable medium, the code for managing a website's files for submission to ~~a search~~ at least one Internet cataloging engine, comprising:

code for retrieving at least one file name;

code for creating an acceptable uniform resource locator by combining the file name with a protocol and a domain name~~,~~; and

code for submitting the acceptable uniform resource locator to each of the at least one Internet cataloging ~~website~~ engines, each submission being made in accordance with a set of rules associated with the corresponding Internet cataloging engine.

28.   (New) A method for providing information about a site to a network cataloger, comprising:

retrieving at least one file name;

determining if the at least one file name is to be submitted to the network cataloger;

15

identifying a set of submission rules associated with the network cataloger;

creating a uniform resource locator from the at least one file name; and

submitting the uniform resource locator to the network cataloger in accordance with the set of submission rules.

29.   (New) The method of claim 28, wherein creating comprises at least one of converting the file name into a URL format compatible with the protocol of the network cataloger, confirming that the file name is already in a general URL format and converting the file name into the compatible URL format, and confirming that the file name is already in the compatible URL format.

30.   (New) The method of claim 28, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and wherein submitting comprises submitting the uniform resource locator to the network cataloger in accordance with the set of submission rules and the ranking.

31.   (New) The method of claim 28, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and re-submitting the uniform resource locator to the network cataloger in accordance with a preferred ranking.

32.   (New) The method of claim 28, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and retracting the uniform resource locator in accordance with a preferred ranking.

33.   (New) The method of claim 28, wherein retrieving the at least one file name comprises retrieving a name associated with a framed page, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and at least one of a framing page and the site.

34.   (New) The method of claim 28, wherein retrieving the at least one file name comprises retrieving a name of an external file associated with the site, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and the site.

35.   (New) The method of claim 28, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by at least part of an image map.

36.   (New) The method of claim 28, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by a forbidden file, while maintaining the anonyminity of the forbidden page.

37.   (New) The method of claim 28, comprising:

17

determining if the submission of the uniform resource locator to the network cataloger would result in an error; and

modifying the uniform resource locator to avoid the error.

38.   (New) The method of claim 28, wherein creating comprises creating the uniform resource locator from the file name in accordance with the set of submission rules.

39.   (New) The method of claim 38, wherein creating comprises at least one of converting the file name into a URL format compatible with the protocol of the network cataloger, confirming that the file name is already in a general URL format and converting the file name into the compatible URL format, and confirming that the file name is already in the compatible URL format.

40.   (New) The method of claim 38, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and wherein submitting comprises submitting the uniform resource locator to the network cataloger in accordance with the set of submission rules and the ranking.

41.   (New) The method of claim 38, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and re-submitting the uniform resource locator to the network cataloger in accordance with a preferred ranking.

42. (New) The method of claim 38, comprising monitoring a ranking assigned by the network cataloger to the uniform resource locator, and retracting the uniform resource locator in accordance with a preferred ranking.

43. (New) The method of claim 38, wherein retrieving the at least one file name comprises retrieving a name associated with a framed page, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and at least one of a framing page and the site.

44. (New) The method of claim 38, wherein retrieving the at least one file name comprises retrieving a name of an external file associated with the site, and wherein creating the uniform resource locator comprises maintaining an association between the uniform resource locator, the name, and the site.

45. (New) The method of claim 38, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by at least part of an image map.

46. (New) The method of claim 38, wherein retrieving at least one file name, comprises retrieving a file name of a file referenced by a forbidden file, while maintaining the anonyminity of the forbidden page.

47. (New) The method of claim 38, comprising:

19

determining if the submission of the uniform resource locator to the network

cataloger would result in an error; and

modifying the uniform resource locator to avoid the error.